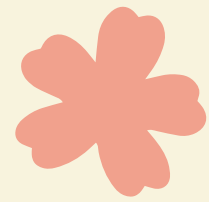




**YourVisio Media's
portfolio**



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About Us

YourVisio Media is a global advertising agency dedicated to serving purpose-driven brands that share our values for sustainability and making a **positive impact** on the world.

Our vision is to create a world where sustainable and purpose-driven businesses not only thrive but also become powerful forces for positive change.



YourVisio Media



YourVisio Media

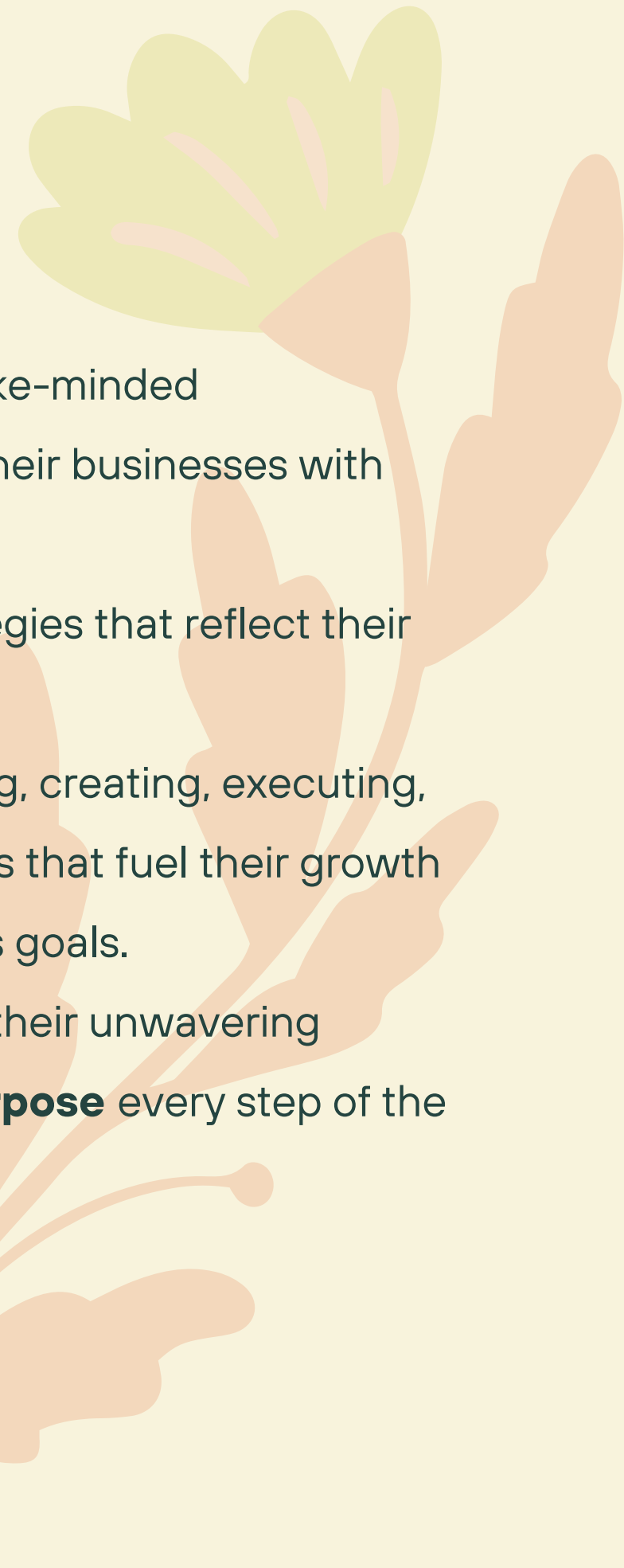
Mission

We're here on a mission to support like-minded entrepreneurs and help them grow their businesses with **purpose**.

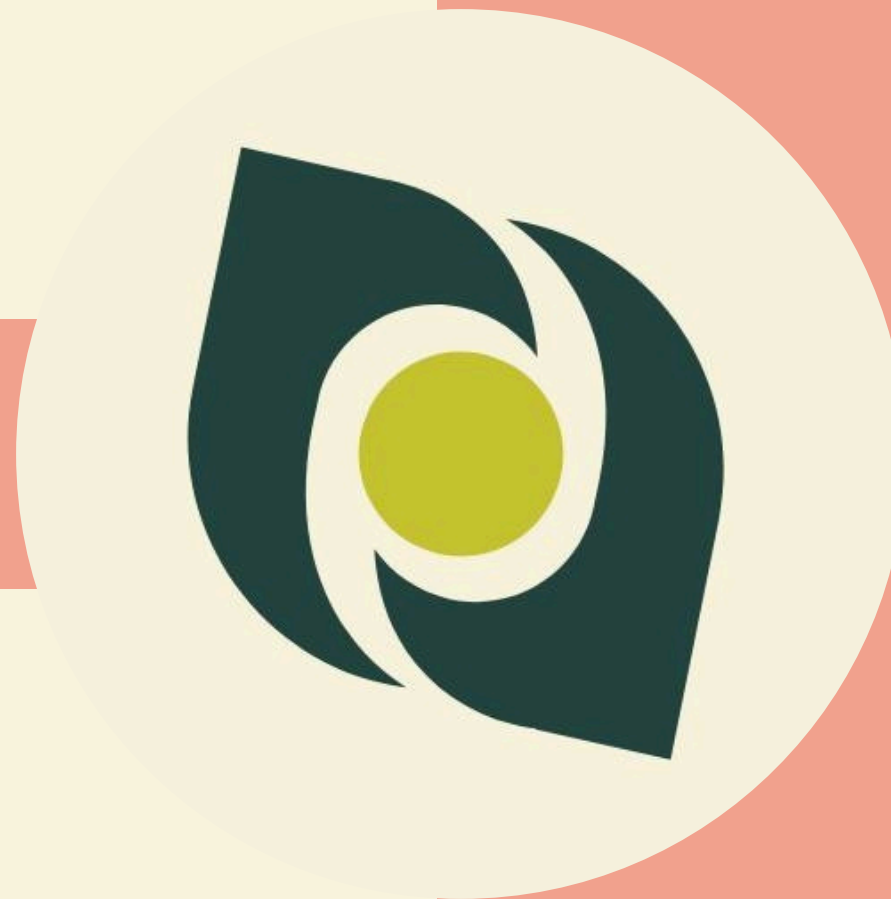
We do that by creating aligned strategies that reflect their unique brand **vision and values**.

We'll handle everything from planning, creating, executing, and optimizing advertising campaigns that fuel their growth and help them achieve their business goals.

And the best part? We'll stay true to their unwavering dedication to **sustainability** and **purpose** every step of the way!



YourVisio Media



\$13,643

Total spent

4,245

Sales

200+

campaigns

Services

Social Media Ads Service

- **Strategy:** Analyze your brand's history and craft a strategy in harmony with your business goals.
- **Campaigns:** Create, run, optimize, and scale campaigns that align with the strategy and achieve your marketing goals.
- **High ROI:** Campaigns designed for a high return on investment.
- **Authentic Storytelling:** Share your brand's purpose and impact through ad creatives (copy & design)



Project 01

Momtaz Store

Background

A shopping & retail store which sells various electric devices in Iraq. They pride themselves on offering a wide range of sustainable products designed for long-term use.

Problem

The owner was struggling with handling paid advertising on his own and was looking for a solution to outsource the hassle of running successful campaigns, monitoring them, and optimizing them continuously.

Objective

The brand goal was to increase their sales and grow their revenue.



Project 01

Momtaz Store

Solution

After conducting a thorough research on the brand, our agency planned a strategic campaign for Momtaz brand aligned with the client short and long term goals.

Results

Campaign name	Results	Cost per result	Amount spent	Cost per messaging conversation started	Orders created
Momtaz First Sales Campaign -...	2,042 [2] Messaging conve...	\$0.25 [2] Messaging Conve...	\$510.31	\$0.25 [2]	111

amount spent	no. messaging conversation started	cost per message	orders	cost per order	ROI
\$510	2,042	\$0.25	111	\$4.59	558.82%



Client Testimonial

“We had the pleasure of working with YourVisio Media recently and were thoroughly impressed with the quality of their services. The team exhibited a deep comprehension of our business requirements and crafted a customized marketing strategy that aligned with our goals. Their efforts resulted in a significant increase in engagement and brand recognition. **One of the most remarkable aspects of their service was their exceptional ability to diversify sales in an innovative and unprecedented manner.** We highly recommend them to businesses seeking to elevate their marketing strategies.”

Mustafa Hadi
Founder of Momtaz



Project 02

TamTam

Background

It's a toy shop for babies and children. They pride themselves on offering alternative toys that do not promote violence and provide options for children instead of spending their time on mobile phones. Their toys enhance intelligence and creativity, as well as promote social skills. Additionally, their products are sustainable and safe for children.

Problem

The brand was in the pre-launch stage and seeking a partner to help them launch with a sustainable and effective approach.

Objective

To effectively launch the brand by raising awareness about their unique values and vision, and to connect with their target audience of parents on a deeper level, while also generating initial sales.



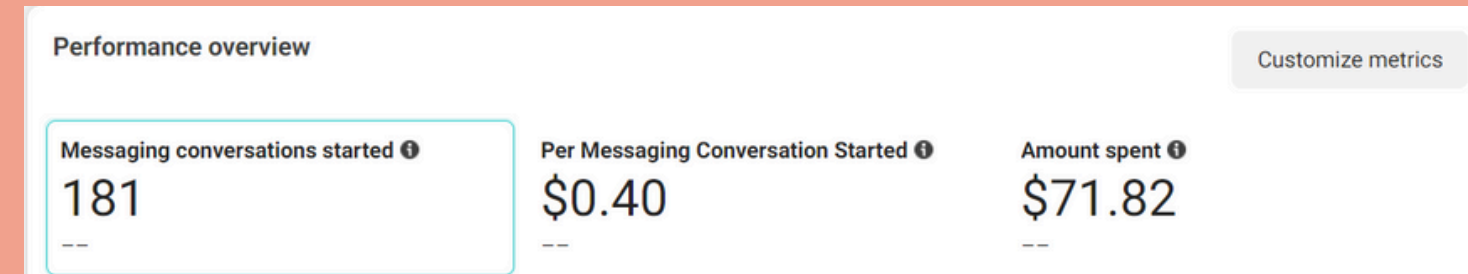
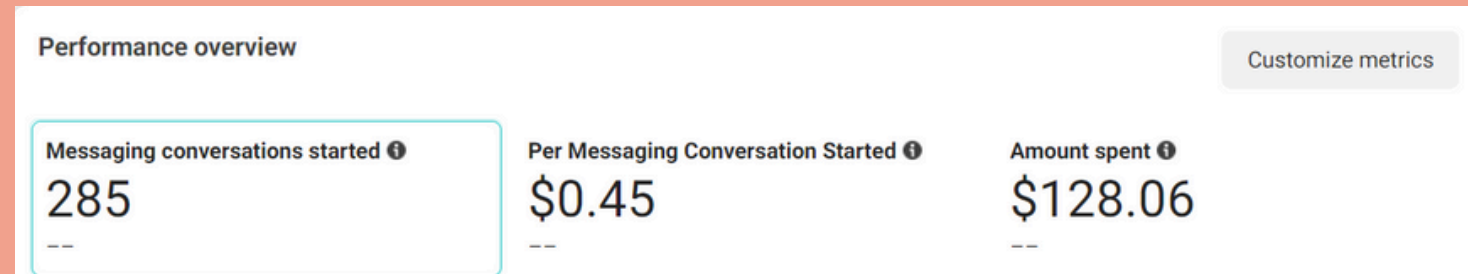
Project 02

TamTam

Solution

Our agency planned a strategic launch campaign for Tam Tam brand, aligning with the client's sales goals and showcasing the brand's values and vision through ad creatives.

Results



total amount spent	no. messaging conversation started	cost per message	orders	ROI
\$200	466	\$0.42	44	364.67%



Client Testimonial

“At the initial stage of our business, we were fortunate to be introduced to YourVisio Group. Their handling of our advertising was a tremendous relief. Before their sales campaign, our store hadn't sold a single product. Remarkably, within one month, the campaign achieved 44 sales. Fatima's dedication and passion for her work were evident; she was always available when we needed her. **We are thoroughly satisfied with the campaign results and eagerly anticipate future collaborations with this exceptional team. It has been a pleasure working with such a professional and supportive group.**”

Ali Akbar Ali
Co-founder of TamTam



Project 03

Citry

Background

It's a shop for organic household cleaning products aimed at replacing harmful and expensive alternatives that have been linked to allergies, eczema, and even skin cancer. Citry has a firm commitment to sustainability, as their vision is to tackle the issue of citrus peel waste disposal in Egypt.

Problem

Citry faced the challenge of raising awareness about its brand values, vision, and the health benefits of switching to its organic soap. They needed to effectively connect with target audiences such as housewives, restaurants, hospitals, hotels, and all users of liquid soap in Egypt, while educating them about the environmental impact of citrus peel waste and the benefits of using Citry Organic Soap.

Objective

Raising awareness about Citry brand, the problem of citrus peel waste, and the environmental impact Citry is making through their harmless organic products.



Project 03

Citry

Solution

Through compelling ad creatives and targeted messaging, we aim to educate our target audience about the health benefits of Citry soap, highlight its role in reducing citrus peel waste, and ultimately drive engagement that leads to increased sales and brand loyalty.

Results

Cost per result ⓘ 2.20.ج.م. --	Amount spent ⓘ 585.04.ج.م. --	Impressions ⓘ 565,825 --
Messaging conversations started ⓘ 218 --	Per Messaging Conversation Started ⓘ 5.36.ج.م. --	Amount spent ⓘ 1,169.35.ج.م. --



Project 04

Flying Secrets



Background

Started as a home-grown skincare brand and quickly expanded across New Delhi. However, they struggled to grow nationwide. That's when YourVisio Media teamed up with Flying Secrets, and the brand hasn't looked back since. We help them with monthly paid marketing campaigns, boosting their brand visibility and sales. What makes Flying Secrets unique is that all their products, including packs and scrubs, are made from kitchen ingredients.

Problem

Flying Secrets needed to improve brand visibility through better targeting and expand their presence across India.

Objective

To increase brand awareness and promote the benefits of Flying Secrets' homemade skincare products to a broader audience.

Body Detan Scrub

- Natural Ingredients
- Extremely affordable
- Sustainable Choice

Scan QR

Flying secrets™
STAY GORGEOUS™

[BUY NOW](#)

The advertisement features a background image of a bowl of brown powder (scrub) and a bar of soap. It includes three key benefits with icons: 'Natural Ingredients' (leaf icon), 'Extremely affordable' (dollar sign icon), and 'Sustainable Choice' (recycling icon). A QR code is located in the bottom right, and a 'BUY NOW' button with a shopping cart icon is at the very bottom.

Project 04

Flying Secrets

Solution

We found this uniqueness appealing and took on the task of ensuring the brand gets the recognition it deserves with the right strategy, targeting, execution, and optimization.

Results

total amount spent	reach	cost per result	ad recall lift
₹6000	2,130,519	₹1.70	60%



Off/On	Ad	Results	Reach	Impressions	Cost per result
<input type="checkbox"/>	New Awareness ad	1,115,399 Reach	1,115,399	1,142,380	₹2.00 Per 1,000 people rea...
	Results from 1 ad ⓘ	1,115,399 Reach	1,115,399 Accounts Centre acc...	1,142,380 Total	₹2.00 Per 1,000 people rea...

Off/On	Ad	Attribution setting	Results	Reach	Impressions	Cost per result
<input checked="" type="checkbox"/>	USP	7-day click or ...	1,015,120 Reach	1,015,120	1,025,143	₹1.54 Per 1,000 people rea...
	Results from 1 ad ⓘ	7-day click or ...	1,015,120 Reach	1,015,120 Accounts Centre acc...	1,025,143 Total	₹1.54 Per 1,000 people rea...

Client Testimonial

“Working with YourVisio Media was smooth and effective. Our campaigns brought in new customers and improved retention, transforming our perception of social media paid ads. **Asmita and her team remained available and transparent, making the process comfortable and results-focused.**”

Gaurav Malhotra

Founder of Flying secrets

Project 05

Mura

Background

Mura is an Iraqi brand offering high-quality personal care products made from eco-friendly materials, designed for sustainable long-term use.

Problem

The owner was struggling with handling paid advertising on his own and was looking for a solution to outsource the hassle of running successful campaigns, monitoring them, and optimizing them continuously. He needed to outsource these tasks to focus on more critical aspects of his brand.

Objective

The brand goal was to increase their sales and grow their revenue.



Project 05

Mura

Solution

Our agency has launched several campaigns for Mura, continuously optimizing and scaling them, resulting in a peak increase in sales of an unprecedented 70% and sustaining a 50% increase in sales.



Results

Messaging conversations started ⓘ	Per Messaging Conversation Started ⓘ	Amount spent ⓘ
3,308	\$0.25	\$818.07
--	--	--

Cost per result ⓘ	Amount spent ⓘ	Impressions ⓘ
\$0.001	\$99.00	2,403,872
--	--	--

Total amount spent	no. messaging conversation started	cost per conversation started	increase of sales
2,950 USD	10,586	\$0.28	70%

Messaging conversations started ⓘ	Per Messaging Conversation Started ⓘ	Amount spent ⓘ
3,964	\$0.27	\$1,079.14
--	--	--

Messaging conversations started ⓘ	Per Messaging Conversation Started ⓘ	Amount spent ⓘ
2,155	\$0.31	\$666.61
--	--	--

Client Testimonial

“We are very fortunate to have met you. Since we started working together, our sales have improved significantly. **The effort required for our work has decreased, giving us more time to focus on other tasks to further develop our brand.** Additionally, we notice how committed you are to working with us and how much time you spend fixing issues to achieve the best possible results. We are happy to have you as an important part of our brand journey.”

Mustafa Abdul Hamid

Founder of Mura

Project 06

Dawraty

Background

Dawraty is an Iraqi brand with a vision to revolutionize personal care with menstrual cycle underwear, replacing pads made from harmful materials that cause health issues and contribute to waste. Their products are designed for maximum comfort and safety, empowering women with freedom of movement during their menstrual cycle, and reducing environmental pollution by providing sustainable menstrual hygiene solutions.

Problem

Despite the benefits of Dawraty's innovative menstrual cycle underwear, many women remain unaware of its existence and advantages. Additionally, the brand faces misconceptions about reusable hygiene products and concerns about the initial investment, which hinder adoption among potential users.

Objective

Introducing Dawraty products to the market and educating women about Dawraty's menstrual cycle underwear, emphasizing its superior comfort, environmental benefits, and cost-effectiveness over disposable pads.



Project 06

Dawraty

Solution

Through targeted educational campaigns and strategic marketing initiatives, we aim to increase product awareness, change perceptions, and drive adoption among our target audience.

Results

Per Messaging Conversation Started ⓘ

\$0.24

--

Amount spent ⓘ

\$354.97

--

Messaging conversations started ⓘ

1,452

--



total amount spend	no. messaging conversation started	cost per conversation started
\$929.77 USD	3,486	\$0.27

Results	Amount spent	Cost per messaging conversation started	Messaging conversations started
534 [2] Messaging conversations ...	\$196.69	\$0.37 [2]	534 [2]
103 [2] Messaging conversations ...	\$31.45	\$0.31 [2]	103 [2]
6,000 Estimated Ad Recall Lift (Peo...	\$22.55	\$22.55 [2]	1 [2]
271 [2] Messaging conversations ...	\$88.18	\$0.33 [2]	271 [2]
1,452 [2] Messaging conversations ...	\$354.97	\$0.24 [2]	1,452 [2]
1,125 [2] Messaging conversations ...	\$235.93	\$0.21 [2]	1,125 [2]
— Multiple conversions	\$929.77 Total spent	\$0.27 [2] Per Action	3,486 [2] Total

Client Testimonial

“We're honored to share our experience with YourVisio Media. Since partnering, our sales have significantly improved. **Your team's dedication and effort are exceptional, enhancing not only our sales but also allowing us to focus on critical project aspects.** We're grateful for your professionalism and support, which have been instrumental in our success. We highly recommend YourVisio Media to others seeking business growth. Thank you for your exceptional service and integral role in our business's success.”

Raghad Rahman
Founder of Dawraty



Fatimah

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